

The General Library is delighted to announce that Dr. Catherine Mitchell, Director of the California Digital Library Publishing Group, will be at UC Davis to discuss eScholarship, UC's publishing platform.

All are welcome to attend!

**“Take Control of Your Publications with eScholarship”
An Open Access Week Presentation**

**Catherine Mitchell
Director, CDL Publishing Group
University of California**

**Tuesday, October 20, 2009
1:00 p.m. – 2:30 p.m.
Shields Library, Second Floor Instruction Room**

- **Keep** your copyright
- **Reach** more readers
- **Publish** when you want to
- **Protect** your work's future

...all with no fees

eScholarship offers a robust open access* publishing platform that enables departments, research units, publishing programs, and individual scholars associated with the University of California to have direct control over the creation and dissemination of the full range of their scholarship, including:

- ❖ **Journals**
- ❖ **Books**
- ❖ **Postprints**
- ❖ **Conference Proceedings**
- ❖ **Working Papers**
- ❖ **Seminar/Paper Series**

Initiated in 2002, eScholarship now houses over **30,000 publications** with more than **9 million full-text downloads** to date. The rate of usage of these materials has grown dramatically in the past 7 years, now often exceeding **170,000 downloads per month**.

Come learn how you can get started publishing with eScholarship today!

“Open-access (OA) literature is digital, online, free of charge, and free of most copyright and licensing restrictions...OA is entirely compatible with peer review, and all the major OA initiatives for scientific and scholarly literature insist on its importance.”

Source: Peter Suber: <http://www.openaccessweek.org/wp-content/uploads/a-very-brief-intro-a4.pdf>